



Build a code as modern as your organization

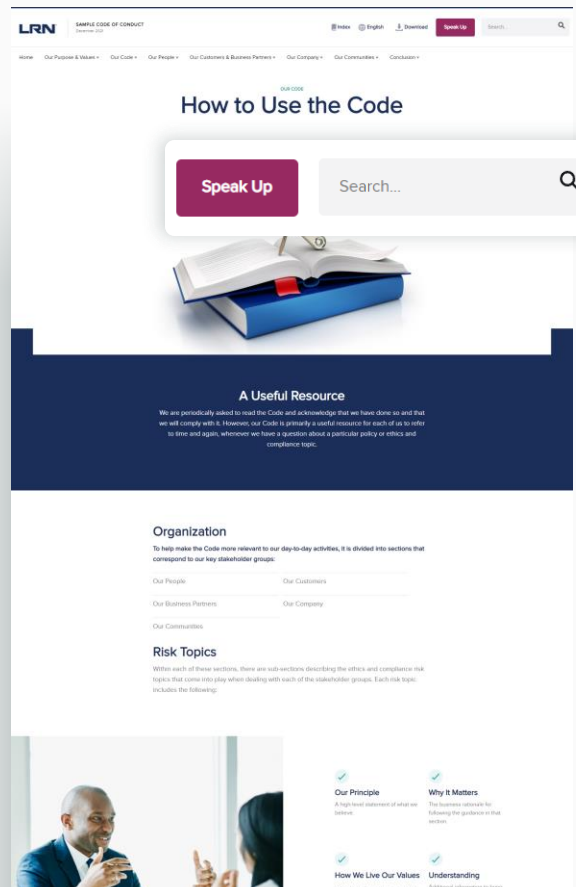
LRN.COM/ADVISORY

Increase impact



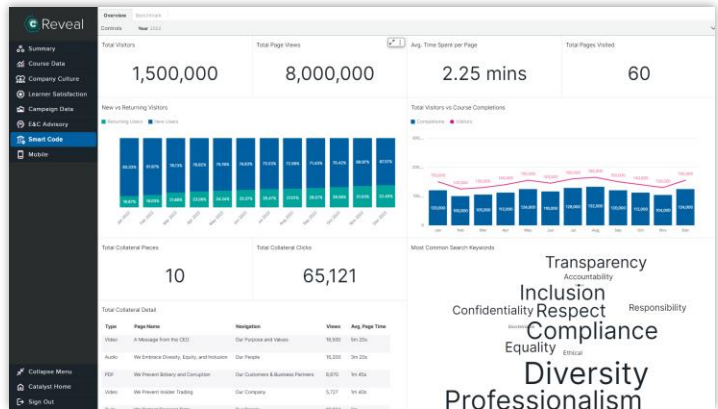
Smart Code increases employee visibility of your code of conduct, thereby increasing usage, adoption, and knowledge retention of key company values and E&C learning. Unlike a static PDF, the Smart Code microsite can be easily bookmarked and linked in places where employees find information.

Smart Code makes information within your code easy to find. The user experience is intuitive, searchable, and navigable. With Smart Code, you can be sure that employees are accessing the most up-to-date code of conduct.



Understand employee interaction

Analytics provide insight into code of conduct metrics that have never been available before, like user visits, sessions, search terms, page views, and duration. This can help you better understand knowledge gaps in your policies and/or E&C program, identify risk hotspots, and make informed action plans. You can also put your code into context by benchmarking it against other companies to understand topics covered, look and feel, usability, and more.



Top search terms



Total page views



Sessions



Session durations



Benchmark against others

Leverage decades of code expertise

Developing an online code of conduct that provides meaningful ethics and compliance insights requires more than digital design experience. LRN's Smart Code framework was designed by E&C experts to be consistent with best practices and regulatory expectations, using the latest trends in user experience and data analytics. Our experts will meet you where you are in your code of conduct journey.

Whether you need a total overhaul of your code, adjustments to make it up-to-date and readable, or a transformation of your existing code into a microsite, LRN is available to advise you before, during, and after the launch of your new code of conduct.

Modernize your E&C department

Static PDFs are no longer a best practice. Smart Code leverages interactive, search, and mobile technology to modernize your E&C, HR, and/or Legal departments and meet your employees where they are—online. We create a sleek, modern code of conduct that features best practices in user experience and analytics—including search and click-to-reveal content. Smart Code frameworks optimize the user experience, leveraging LRN's values-based approach and knowledge of user engagement to change behavior, promote code usage, and align with your company's mission and values.

LRN Inspiring Principled Performance

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Our Values and our Code

Our Values and our Code are here to guide us in making the right decisions and taking the right actions. Whenever you are unsure of the right course of action in a given situation, be sure to consult with your manager or other resources that are here to help.

Use the following questions as a guide

If you are unsure, consult with your manager or [other resources](#) and ask for help.

Can we do it?

Do laws and company policies permit it?

☒ Yes ☐ No

Should we do it?

Is it consistent with our Values and our Code?

☐ Yes ☒ No



Don't do it.

If you are unsure, consult with your manager or other resources and ask for help.

Start Over



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