

# Leveraging your code of conduct to create an intentional learning journey



The cornerstone of any organization is the code of conduct. It is an articulation of the company's values - who you are, what you believe, and why you are in business. It's your company's culture; written down. But how can organizations extend the power of the code of conduct beyond just the document itself?

An effective and impactful code, according to the [LRN Benchmark of Ethical Culture](#), is an important enabler of a strong ethical culture that drives both ethical conduct and stronger business performance. A critical element of maximizing code impact and awareness is the training that supports it.

## Code of Conduct Curriculum Design

LRN will curate and design a learning curriculum shaped around your code of conduct, leveraging our E&C expertise and LRN's award-winning library courses. The result is a learning journey that strategically aligns to your company's code of conduct and the values it outlines.

### The Impact



Save your team time and create a more cohesive program strategy



Align training to the values and principles in your code



Deliver an intentional narrative that aligns values to your learning journey



Promote increased learner engagement and elevated behavior



## Companies with the strongest ethical cultures outperform

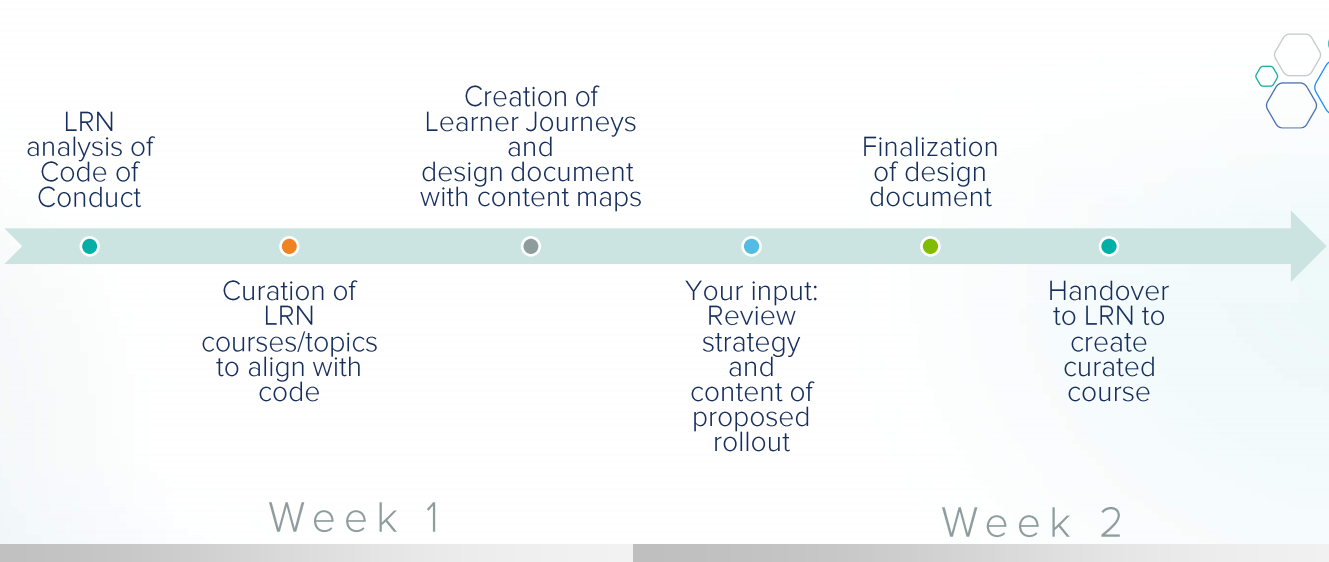
—by approximately 40%—across all measures of business performance, including levels of customer satisfaction, employee loyalty, innovation, adaptability, and growth.

\*Data from LRN's [Benchmark of Ethical Culture report, 2022](#)



# Code of Conduct Curriculum Design process

We start with an intensive group engagement that analyzes your current code of conduct to understand and identify key topics and company values. We'll create a code of conduct course and learner journey that aligns with your code of conduct. We'll work together to refine the proposed content and rollout strategy to create a plan that represents your values and organization. The output is a curriculum design plan with full content maps and a code of conduct course built from LRN's Inspire Library course content.



Our Code of Conduct Curriculum Design extends your code's reach through a thoughtfully designed learner journey

