



LRN HELPS ORGANIZATIONS BUILD AND SUSTAIN ETHICAL CULTURES

The foundation of everything we do is a simple but powerful notion: values drive behavior, and behavior drives outcomes. At LRN, every solution we offer is designed with this in mind.

- A global company, we work with organizations in more than 100 countries spanning almost every industry and have helped over 20 million people at more than 700 companies since 1994.
- A wide array of multimedia educational solutions on cutting-edge topics across ethics and compliance focus areas are designed for the way adults learn today.
- LRN Catalyst® is our innovative, cloud-based platform that tracks critical compliance data and allows for flexible communication and E&C program management.
- A suite of assessment and analytical tools help companies measure employees' behavior across a number of business outcomes.

PLATFORM SOLUTIONS

Award-winning, targeted learning and world-class content to meet the compliance needs of a global workforce on a robust, highly scalable, and secure global platform, LRN Catalyst®.

- > Over 10 million course completions yearly
- > Library of more than 500 courses in 65 languages
- > Personalize with LRN's course customizer tool to support your unique brand and content needs
- > Fully custom courses that engage, educate, and inspire employees
- > Microlearning: more than 100 short courses to reinforce and refresh key learnings
- > Catalyst Connect mobile app for easy access to course content and tools

“Formal authority and hierarchical power were once sufficient to lead. But today’s imperatives call for a new playbook, one grounded in moral authority.”

– Dov Seidman,
LRN Founder & CEO

ADVISORY SERVICES

A Knowledge Service Provider™, LRN helps organizations align governance, culture, leadership, and compliance, animating inspired behavior and fostering ethical decision-making. Founded on the philosophy that how we do anything is everything, we collaborate with our partners to bring expertise, frameworks, analytics, and tools around:

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|---|--|---|-----------------------|
|  | Leadership Alignment and Development |  | Code of Conduct |
|  | Stakeholder Engagement and Communications |  | Policy Simplification |
|  | Co-Creating and Bringing Your Values and Purpose to Life | | |

ASSESSMENTS & ANALYTICS

Our customizable quantitative and qualitative analytical tools leverage employee data, input, and E&C program documentation to generate a wide variety of actionable insights.



COMPREHENSIVE PROGRAM ASSESSMENT

Holistic assessment of what the E&C program is designed to do, how it influences behavior, and the prevalence of ethical behaviors



ACTIVITIES AND INTERACTIONS MAPPING

Patented system that accurately assesses targeted and role-specific training needs by polling the learners themselves



CULTURE AND LEADERSHIP ASSESSMENT

Validated framework to measure organizational, leadership, and employee behaviors and the impact on key business outcomes

INSIGHTS & NEW METRICS

THE HOW REPORT:

How governance, culture, and leadership impact overall performance



MORAL LEADERSHIP REPORT:

The state of moral leadership in business



E&C PROGRAM EFFECTIVENESS REPORT:

Annual study of the most effective ethics and compliance programs



LRN™ Inspiring Principled Performance

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