



BRING YOUR CODE OF CONDUCT TO LIFE IN A MORE TARGETED WAY

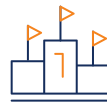
The cornerstone of any ethics and compliance program is the Code of Conduct. At LRN, our work with leading companies has proven the power of mission-driven, values-based codes that are engaging, relevant and useful to employees. From boardroom to classroom, factory floor to trading floor, and from dockside to patient's bedside—wherever your people are at work, we help them succeed the right way.

We understand the importance of the Code of Conduct in driving principled performance. Every organization draws competitive advantage from its unique character and culture, and Code training should reflect and embody the behaviors that help win business the right way.

THE IMPORTANCE OF A CODE OF CONDUCT



A living document that is part of the foundation of your company



Embodies the behaviors that help win business the right way



Outlines the values and principles your company upholds



Helps you recognize and avoid key risks

LRN'S MODULAR CODE OF CONDUCT

Our **Modular Code of Conduct** product offers you the opportunity to bring your Code to life in a more targeted manner. This innovative solution enables you to choose from more than 30 flexible, configurable modules rich with multimedia and to utilize deep customization capabilities to align your training with the key values embodied in your organization's mission, purpose, and business objectives. It's the perfect tool for:

- Inspiring colleagues to do the right thing
- Onboarding new employees
- Annual training
- Delivering principled performance

FOCUSED ON WHAT'S MOST IMPORTANT TO YOUR ORGANIZATION

The LRN **Modular Code of Conduct** is more than just a list of rules – it delivers the values and ethics-forward knowledge you want your employees to know and act on in an entertaining, interactive, and impactful way. With the ability to make targeted customizations and add a professional layout to your Code of Conduct, you will help your employees connect with your Code on a deeper level.

Refreshed annually with new content and covering more than 30 topic areas, the Modular Code of Conduct enables you to choose content that aligns with your most important business objectives. Here's a list of the topic areas available:

- Everyone, Everywhere, Every Day
- Conflicts of Interest
- Workplace Harassment
- Harassment: A Zero-Tolerance Approach
- Insider Trading
- Diversity, Inclusion, and Discrimination
- Data Protection and Privacy
- Information Security
- Respectful Communication (Social Media)
- Gathering Competitive Intelligence
- Fair Competition
- Health, Safety, and Environment
- Confidential and Proprietary Information
- Accurate Books and Records
- Bribery and Other Improper Payments
- Doing Global Business Sustainably
- Contributing to Our Communities
- Preventing Money Laundering
- Doing Business Globally
- Protecting and Respecting Human Rights
- Product Safety and Quality
- Honest Marketing Practices
- Fair Purchasing Practices
- Intellectual Property of Others
- Protecting Company Assets
- Politics and Government Affairs
- Preventing Fraud
- Records Management
- Travel and Entertainment
- Speaking Up and Reporting Concerns

In addition to selecting targeted content from our rich knowledge base, you can choose to further configure and personalize your Modular Code of Conduct with some of these easy-to-add optional features:

- 25+ Videos
- Company-owned images
- An introductory letter or company-produced video of your leadership
- Translations
- Facilitator Guide
- LRN Customizer tool to maximize your customization

CUSTOMIZATION AND FLEXIBILITY AT EVERY TURN

LRN learning experiences focus on what your learners need to DO, how to do it, and prompt practice to get it right—and that applies to Codes of Conduct too.

IS YOUR CODE OF CONDUCT TRULY ALIGNED WITH YOUR BUSINESS OBJECTIVES AND SHARED VALUES?

LRN *Inspiring Principled Performance*

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