

# Empower Your Employees at Any Time

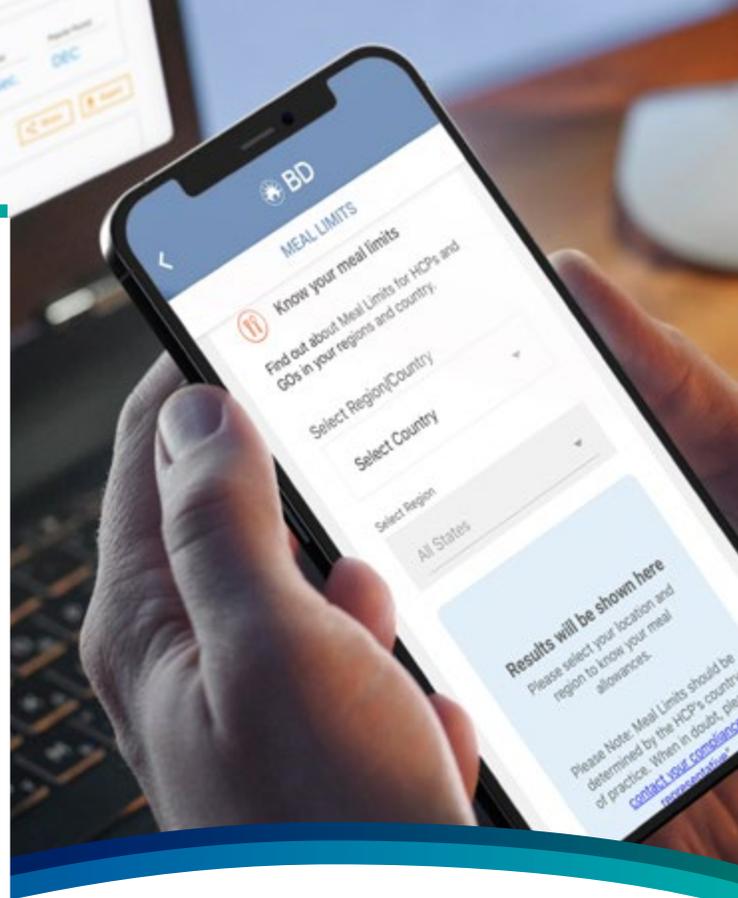
Catalyst Connect brings your ethics and compliance program to your employees, wherever they are, with an easy-to-use mobile app. Give your employees the tools they need to quickly access policies, get on-demand answers to compliance questions, and confidently make the right decisions 24/7.

Catalyst Connect also empowers compliance professionals to easily measure the impact and effectiveness of programs and pinpoint risks through data. Leveraging your employees' mobile devices, Catalyst Connect seamlessly integrates with your existing ethics and compliance applications and company infrastructure.

## WITH CATALYST CONNECT YOU CAN:

### Offer Employees Easy Access to E&C Resources

By providing easy access to your code of conduct, company policies, trainings, and hotline, your employees have the tools they need to stay in compliance and live ethically every day. Catalyst Connect leverages smart artificial intelligence (AI) search to convert employee questions into helpful answers to any ethical problems they face. Searches can even be applied to documents like your code of conduct and policies, ensuring that your employees are in compliance.



*“Catalyst Connect is integral to my team’s Ethics Anywhere campaign with the goal of meeting Dell’s 150,000 team members virtually wherever they are and on any device.”*

*– Kristi Kevern, Dell*

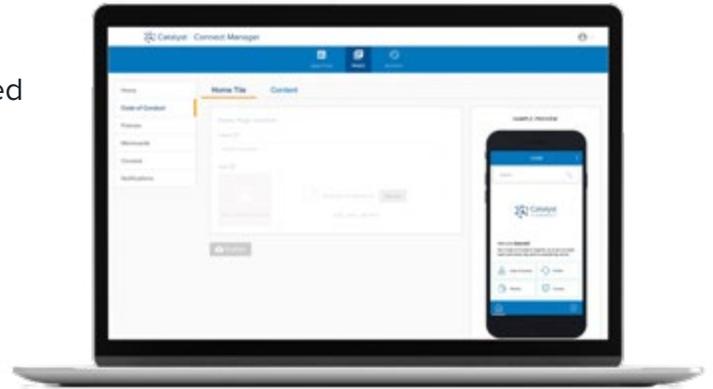


### DOJ Guidelines (2020):

- Accessibility
- Form/ Content/ Effectiveness of Training, Communications about Misconduct, Availability of Guidance
- Analysis and Remediation of Any Underlying Misconduct, Accountability
- Incorporate the culture of compliance into day-to-day operations
- Policies published in a searchable format for easy reference
- Track access to understand what policies are attracting more attention

## Publish and Update Content

Keeping content relevant and fresh is critical to continued app usage. That's why Catalyst Connect comes with a simple content publishing tool that lets you publish content instantly. Content can also be refreshed at any time to provide the most up-to-date resources for your team and protect your company from risks.



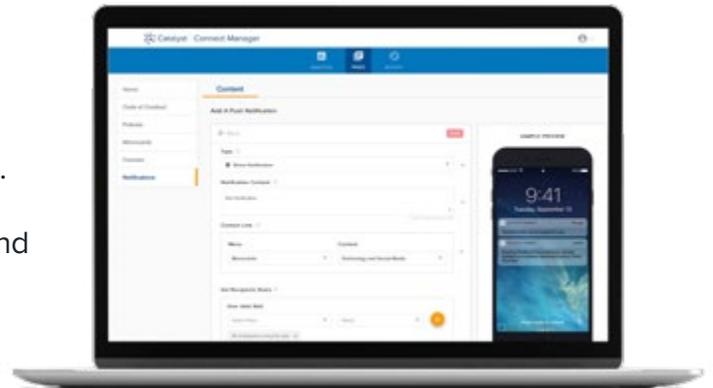
## Reinforce E&C Training

Ensure ethics and compliance education is engaging and top of mind using Catalyst Connect's microcards and gamified learning experiences. These short, interactive assets help reinforce what employees have learned and serve as resources for E&C at your organization.



## Instantly Communicate with Employees

With push notifications, you can quickly publish and share content directly to employees on a wide range of topics—including updates to your code of conduct, important policies changes, and required microlearning experiences. You can also apply business rules to enable automatic content delivery based on location to provide important and relevant information at the right time to protect your employees from risk.



## Analyze How Employees Interact with E&C Info

Discover insights into how employees are interacting with E&C content. Everything your users do is tracked and reported back to you. Learn what keywords are being searched, what videos have the most views, and more to build a deeper and more meaningful understanding of the strength and impact of your compliance program.



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