

# Curriculum Design

Save time,  
engage learners,  
and build a winning culture

[LRN.COM/ADVISORY](http://LRN.COM/ADVISORY)



Positive learning experiences that result in positive business outcomes rely on a learning program that is intentional, meaningful, and grounded in a deep understanding of learning design. By creating a curriculum that provides true value, you reduce training time, drive learners to proficiency quicker, increase employee satisfaction, and provide learners with the skills they need to do the job right—the first time.



## What it is

A full-service partnership with the LRN Advisory and Delivery teams to take your training program from blank page to global townhall.



## What we do

We work with you to define needs and guide you through creation and deployment of all online courses, classroom-training materials, workbooks, leader-support guides, and communications materials.

Partner with our expert Advisory team to craft a completely custom, multimodal curriculum—tailored specifically to your organization.

## An approach that propels outcomes



Reduce training time and increase speed to proficiency



Put real people at the heart of your training



Create flexible, scalable materials



Focus on real skills and real values



Provide learners a clear roadmap



Engage your learners at every stage



Bring a consistent voice to messaging and training



Connect training to reviews and professional development

# How we do it

We start with an intensive group engagement that analyzes your current training approach and desired business outcomes to determine gaps and provide a roadmap for improving the effectiveness of your learning and communications. The output is a full Curriculum Design with detailed learning paths and required deliverables.



## Phase 1: Analysis

### Advisory team

An intensive four-week engagement analyzes your current approach and desired outcomes to determine opportunity and provide a roadmap for improving the effectiveness through a full Curriculum Design with detailed learning paths.

4-6 weeks



## Phase 2: Build

### Delivery team

Creation and deployment of online courses, classroom training, workbooks, leader-support guides, and communications materials detailed in the Curriculum Design.

\*Timelines will depend on complexity of solutions.

4-6 months\*



## Phase 3: Review

### Advisory team

Year 2 review of Curriculum Design outlining suggested changes for Year 2 and 3 in communications, training, and change initiatives, allowing you to sustain ethical growth through detailed change management and cultural initiatives.

1 year

## Our Curriculum Design leverages the full LRN toolkit :

The collage shows various components of the LRN toolkit:

- Analysis Workshop:** A detailed agenda for a four-day workshop, including topics like 'Audiences', 'Action Mapping', and 'Review and Summary'.
- Framework for Success:** A slide explaining a simple and consistent content framework for new hires, featuring icons for 'New Hire', 'New Hire's Manager', and 'New Hire's Role'.
- Design Principles:** A slide titled 'Simplicity' and 'Accountability' with sub-points like 'Pre-Day 1 through Week 10'.
- Deliverables:** A slide listing various deliverables such as 'Learner Experience Platform', 'Sustainable Learning', 'System Performance Support', and 'Reduced Classroom Time'.

- World-class online training
- Bespoke virtual classroom events
- Virtual & Real townhalls
- Communications & Learning campaigns
- Nudge technologies
- Job-aids & Print materials
- Video & Animations
- Microsites
- Community management
- Instructional design guidance
- Surveys
- Leader accountability programs