



## LRN HELPS ORGANIZATIONS BUILD AND SUSTAIN ETHICAL CULTURES LED BY MORAL PEOPLE

The foundation of everything we do is a simple but powerful notion: values drive behavior, and behavior drives outcomes. At LRN, every solution we offer is designed with this in mind.

- A global company, we work with organizations in more than 100 countries spanning almost every industry and have helped over 20 million people at more than 700 companies since 1994.
- A wide array of multimedia educational solutions on cutting-edge topics across ethics and compliance focus areas are designed for the way adults learn today.
- LRN Catalyst® is our innovative cloud-based platform that tracks critical compliance data and allows for flexible communication and E & C program management.
- A suite of assessment and analytic tools help companies measure employees' behavior across a number of business outcomes.

### PLATFORM SOLUTIONS

Award-winning, targeted learning and world-class content to meet the compliance needs of a global workforce on a robust, highly scalable and secure global platform, LRN Catalyst®.






- > Over 10 million course completions yearly
- > More than 500 courses in 65 languages
- > Course customizer tool supports unique brand and content needs
- > Fully custom courses that engage, educate, and inspire employees
- > Micro-learning: More than 100 short courses to reinforce and refresh key learnings
- > Catalyst Connect mobile app for easy access to content and tools

*“Formal authority and hierarchical power were once sufficient to lead. But today’s imperatives call for a new playbook, one grounded in moral authority.”*

– Dov Seidman,  
LRN Founder & CEO

## ADVISORY SERVICES

A Knowledge Service Provider™, LRN helps organizations align governance, culture, leadership, and compliance, animating inspired behavior and fostering ethical decision-making. Founded on the philosophy that how we do anything is everything, we collaborate with our partners to bring expertise, frameworks, analytics, and tools around:

	Leadership Alignment and Development		Code of Conduct
	Stakeholder Engagement and Communications		Policy Simplification
	Co-Creating and Bringing Your Values and Purpose to Life		

## ASSESSMENTS & ANALYTICS

Our customizable quantitative and qualitative analytical tools leverage employee data, input, and E&C program documentation to generate a wide variety of actionable insights.



### COMPREHENSIVE PROGRAM ASSESSMENT

Holistic assessment of what the E&C program is designed to do, how it influences behavior, and the prevalence of ethical behaviors



### ACTIVITIES AND INTERACTIONS MAPPING

Patented system that accurately assesses targeted and role-specific training needs by polling the learners themselves



### CULTURE AND LEADERSHIP ASSESSMENT

Validated framework to measure organizational, leadership, and employee behaviors and the impact on key business outcomes

## INSIGHTS & NEW METRICS

### THE HOW REPORT:

How governance, culture, and leadership impact overall performance



### MORAL LEADERSHIP REPORT:

The state of moral leadership in business



### E&C PROGRAM EFFECTIVENESS REPORT:

Annual study of the most effective ethics and compliance programs



**LRN** Inspiring Principled Performance

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