



## ADAPTING AND LEADING INTO THE 'NEW NORMAL'

COVID-19 is imposing fundamental changes to the way organizations around the world operate. These changes require complex navigation of business operations and employee responsibility to ensure everyone's safety while shining a light on corporate leadership.

Every organization's workforce needs to be educated and informed on changing policies, protocols, and the ethical responsibilities that accompany these changes.

LRN's "Navigating the New Normal" Kits provide curated learning materials that simplify the process of educating and informing your people on shifting business practices.

Built to engage and inform, these experiences are highly customizable and intuitively designed to ensure that it's quick and easy to conduct impactful training that represents your culture and is relevant to your workforce. These training kits address returning to the workplace, working from home, and leading through COVID-19, providing the foundation and practical guidance your employees need to effectively, comfortably, and ethically adjust to your organization's new normal.

Equal parts prescriptive and principled, "Navigating the New Normal" Kits inspire confidence by demonstrating that you are proactively handling the challenges that come with crisis and show your commitment to every employees' wellbeing as they adapt to your new normal.

*“The leaders we will remember from this crisis are those who put more shared truth into our world, not muddied it. And those who put more trust into our world and not eroded it.”*

– DOV SEIDMAN

### QUICK TO CREATE

Templatized layout enables you to input your information and easily create an effective and impactful training.

### FLEXIBLE AND RELEVANT

Pick and choose the elements that work best for your organizational needs.

### CUSTOMIZED FOR YOUR BRAND AND BUSINESS

Personalize the experience by easily changing graphics and text to represent your workforce and culture.

### TRUSTED PERSPECTIVE

Developed with proven learning design and a focus on doing the right thing for a memorable learning experience.

## AVAILABLE TOPIC AREAS



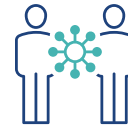
### RETURNING TO THE WORKPLACE

Re-entering the workplace will be met with many questions and challenges. Your workforce needs to know what to expect and what's expected of them when they return.



### WORKING FROM HOME

As organizations adopt potentially longer and more formal work-from-home policies, employees need to understand what's expected of them and how to maintain a healthy work-life balance.



### LEADING THROUGH COVID-19

Focused on the importance of and opportunity for strong leadership through crisis.

## LRN'S KITS ARE COMPOSED OF THREE ELEMENTS THAT PROVIDE CONTEXT, EXPLAIN POLICIES, AND REINFORCE AND REMIND.



### MEDIA

MeaningMaker™ video provides context and frames the importance of the forthcoming learning.



### eLEARNING MODULE

Simple and straightforward learning experiences can be easily adapted to suit the needs of your organization.



### INFOGRAPHICS

Helpful, topical graphics provide reinforcement and reminders to guide and advise your teams, practically and ethically.

**AVAILABLE IN 20 LANGUAGES  
INCLUDED AT NO COST FOR ALL LRN PARTNERS**

**LRN** Inspiring Principled Performance

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